

**📌 Resources for the 60 Minute Traffic Masterclass**

**Audience & Foundation**

* **Canva** (https://www.canva.com) – Create quick graphics, checklists, and lead magnets.
* **Carrd** (https://carrd.co) – Build simple one-page websites or landing pages fast.
* **Linktree** (https://linktr.ee) – Add multiple links to your social bio.

**Social Media Traffic Hacks**

* **Meta Business Suite** (https://business.facebook.com) – Schedule posts to Facebook & Instagram for free.
* **Later** (https://later.com) – Schedule and manage content across multiple platforms.
* **Hashtagify** (https://hashtagify.me) – Find trending hashtags for Instagram & Twitter.

**Content Creation & Repurposing**

* **ChatGPT** – Brainstorm hooks, titles, and content ideas.
* **CapCut** (https://www.capcut.com) – Free video editor for TikTok, Instagram Reels, and YouTube Shorts.
* **Headliner** (https://www.headliner.app) – Turn podcasts or audio into shareable video clips.
* **Otter.ai** (https://otter.ai) – Transcribe videos or podcasts for repurposing into blogs and posts.

**Leveraging Other People’s Audiences**

* **Podmatch** (https://podmatch.com) – Get booked as a guest on podcasts.
* **Collabstr** (https://collabstr.com) – Find influencers for partnerships and shoutouts.
* **Reddit & Quora** – Free Q&A communities to share insights and link back to your content.

**Search Traffic Shortcuts**

* **Google Autocomplete & Related Searches** – Free keyword ideas in seconds.
* **AnswerThePublic** (https://answerthepublic.com) – Discover questions people are asking around your niche.
* **Ubersuggest** (https://neilpatel.com/ubersuggest) – Free and paid keyword research tool.
* **YouTube Studio** – Optimize titles, descriptions, and tags for video search traffic.

**Email & List Building**

* **MailerLite** (https://www.mailerlite.com) – Beginner-friendly email marketing tool (free up to 1,000 subscribers).
* **ConvertKit** (https://convertkit.com) – Great for creators to set up lead magnets and email sequences.
* **Beacon** (https://beacon.by) – Quickly turn blog posts into professional lead magnet PDFs.

**Automation**

* **Buffer** (https://buffer.com) – Schedule posts across multiple platforms.
* **Zapier** (https://zapier.com) – Automate workflows between apps (e.g., auto-add new subscribers to your CRM).
* **Repurpose.io** (https://repurpose.io) – Automatically turn podcasts or videos into content for multiple platforms.

**Analytics & Tracking**

* **Google Analytics** (https://analytics.google.com) – Track where your traffic comes from.
* **Bitly** (https://bitly.com) – Shorten links and track clicks.
* **SocialBlade** (https://socialblade.com) – Track social media growth and performance.